

AUSTRALASIAN DIABETES ADVANCEMENTS & TECHNOLOGIES SUMMIT



ADATS
Australasian Diabetes Advancements
and Technologies Summit

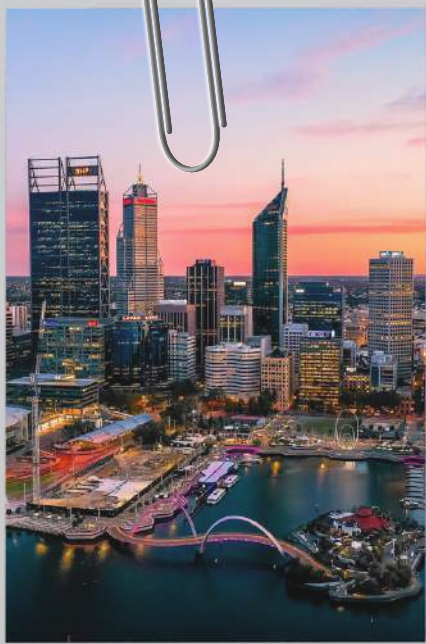


**PERTH CONVENTION & EXHIBITION CENTRE
MONDAY 19TH & TUESDAY 20TH AUGUST 2024**

**SPONSORSHIP
PROSPECTUS 2024**



NADC CEO WELCOME



In 1994, the National Association of Diabetes Centres (NADC) arose from the vision of key leaders in diabetes in Australia who knew that we could achieve more by working together. The NADC has gone from strength to strength, as we continue to improve the standard of care provided to people with or at risk of diabetes.

We are proud to announce the 8th Australasian Diabetes Advancements and Technologies Summit (ADATS), taking place on August 20th, 2024, at the Perth Convention & Exhibition Centre (PCEC) prior to the Australasian Diabetes Congress (ADC).

This full-day conference will attract health professionals from across the globe, offering a platform for learning and professional development in advanced diabetes management practices.

With an estimated 400 delegates, ADATS is poised to be a significant event in the Australasian healthcare education calendar and an extension of the Australasian Diabetes Congress program. The conference will feature interactive presentations on innovations, technologies, therapeutics, networking opportunities, and exchanging ideas.

We cannot make this event a reality without the support of our industry partners. ADATS provides a unique chance for national diabetes thought leaders and healthcare professionals to come together, learn, network, and integrate new technologies and therapeutics into practice to improve care for people living with diabetes.

A handwritten signature in blue ink that reads "Natalie Wischer".

Natalie Wischer OAM
Chief Executive Officer
National Association of Diabetes Centres





Funding support for diabetes technologies continues to expand, therefore the number of healthcare professionals working with technology is growing rapidly. To keep up with the demand and thirst for information, ADATS delivers a forum of topical plenary sessions and practical workshops covering best practice innovation and new therapeutics and offering incredible networking opportunities.

In addition to workshop and plenary sessions, key topics discussed during ADATS 2024 include the latest in AI advancements, closed-loop systems and algorithms, insulin pumps, glucose sensors (invasive and non-invasive), implantable pumps and sensors, new insulin analogs and new insulin delivery systems, telemedicine, software, big data and artificial intelligence-based decision support systems and other technologies used in hospitals and much more.

Our sponsors have the opportunity to present to the entire ADATS audience and/or select a focused theme workshop. Learn more about our sponsorship packages in the following pages.

ADATS PROGRAM ORGANISING & CLINICAL ADVISORY COMMITTEE:

					
Prof Christopher Nolan ADS Council & NADC Steering Committee Chair	Prof Anthony Rusell ADS Council & NADC Steering Committee	A/Prof Glynis Ross NADC Steering Committee	Adj A/Prof Marg McGill NADC Steering Committee	Prof Elizabeth Davies NADC Steering Committee	Dr Sof Andrikopoulos ADS CEO
					
Prof Sophia Zoungas ANDA Chairperson & NADC Steering Committee	Michelle Robins NADC Steering Committee	Dr Elaine Pretorius NADC Accreditation Committee Chair & NADC Steering Committee	Dr Konrad Kangru NADC Steering Committee	Dr Anna Wood NADC Steering Committee	



ADATS

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THE VENUE

The light filled rooms of the Perth Convention and Exhibition Centre will be our ADATS home for 2024. Nestled in the heart of Perth's CBD, this allows for a seamless transition into the Australasian Diabetes Congress in the following days.



ADATS SPONSORSHIP OVERVIEW 2024

	Platinum Partner	Gold Partner	Bronze Partner	Trade Sponsor	Conference Filming	Breakfast Workshop**	VIP Dinner
ADATS Workshop Monday afternoon*	90 MINS X2	✗	✗	✗	✗	✗	120 MIN WITH 40 VIP GUESTS
ADATS Program Presentation Tuesday *	20 MINS	20 MINS	✗	✗	✗	AS PER OTHER SPONSORSHIP ENTITLEMENTS	✗
Slide deck acknowledgement as Sponsorship Partner at the ADATS symposium during breaks and verbal acknowledgement at the start and end of the programs	✓	✓	✓	✓	✓	✓	✓
Trade display table and banner	2	1	1	1	✗	✓	✗
Complimentary registrations access to all sessions	6	3	1	✗	1	✓	3 (DINNER ONLY)
Trade delegates (not attending sessions)	4	3	1	1	✗	✓	✗
Chair drop - To be done by the company of pre approved content	2	1	✗	✗	✗	2	✗
Corporate Banner Display in trade area	✓	✓	✓	✓	✓	✓	✗
Company profile and logo on NADC and ADATS specific website	1000 words & logo	600 words & logo	200 words & logo	Logo	Logo	✓	Logo
Recognition of sponsorship on the NADC bimonthly newsletter	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in the Australasian Diabetes Congress and other NADC meetings	✓	✓	✓	✓	✓	✓	✓
Acknowledgement as event partners during welcome refreshments	✓	✓	✓	✗	✗	✗	✗
Acknowledgement across all NADC social media platforms	✓	✓	✓	✗	✗	✗	✗
Complimentary food and beverages during lunch and breaks	10	6	2	✗	✗	✗	✗
Price (ex GST)	\$45,000*	\$25,000*	\$7,500	\$5,000	\$4,000	\$10,000 Only 1 avail	\$12,500**

*All sponsored sessions necessitate the submission of speakers, topics, and slide decks for approval by the ADATS clinical advisory team. It is imperative that all presentations strictly refrain from engaging in product comparisons and speaker bias. The content of presentations is expected to be factual, scientific, and aligned with the highest standards of professionalism.

** Only Platinum, Gold and Silver sponsors are eligible for a sponsored breakfast session or VIP dinner session



PLATINUM SPONSOR

\$45,000 (EX GST)

As a Platinum partner, your organisation will receive the highest level of exposure and recognition during ADATS and throughout the year in NADC-eligible projects.

We will work alongside you to provide the greatest opportunities at the symposium and tailor a package to suit your needs.



Two 90-minute workshops on ADATS Monday and a 20-minute presentation presentation to ADATS delegates.

Note that the topics, speakers and presentation content will need conference committee pre-approval.



Promotional slide included in AV presentations during all breaks and included in virtual access.



Corporate banner displayed in the most prominent position in the ADATS event space (banners to be supplied by sponsor).



2 premium trade table location at the conference.



Six complimentary ADATS registrations to attend all sessions.

Four complimentary trade registrations (not attending sessions).



Logo and 1000-word profile including a link to the company webpage on the NADC webpage and on the ADATS specific webpages.



Recognition of sponsorship in the NADC bimonthly newsletters (distributed to over 2600 healthcare professionals nationally).



Chair drop of 2 pieces of promotional content (must be pre-approved)



Eligibility to sponsor a breakfast session or VIP Dinner for 40 guests



Verbal acknowledgement as a Platinum Sponsor partner at the ADATS symposium during the closing address with your logo and sponsorship category on the main screen with other event partners.



Acknowledgement across all NADC social media platforms, NADC presentation at ADC and NADC meetings



10 complimentary food and beverage passes during lunch and breaks for trade staff



GOLD SPONSOR

\$25,000 (EX GST)

As a Gold partner, your organisation will receive the highest level of exposure and recognition during ADATS and throughout the year in NADC eligible projects.

We will work alongside you to provide the greatest opportunities at the symposium and tailor a package to suit your needs.



One 20 minute presentation to ADATS delegates within the conference program.

Note that the topic, speaker and presentation content will need conference committee pre-approval.



Promotional slide included in AV presentations during all breaks and included in virtual access.



Corporate banner displayed in the most prominent position in the ADATS event space (banners to be supplied by sponsor).



1 premium trade table location at the conference.



Three complimentary ADATS registrations to attend all sessions.

Three complimentary trade registrations (not attending sessions).



Logo and 600-word profile including link to the company webpage on the NADC webpage and on the ADATS specific webpages.



Recognition of sponsorship in the NADC bimonthly newsletters (distributed to over 2600 healthcare professionals nationally).



Chair drop of 1 piece of promotional content (must be pre-approved)



Eligibility to host a breakfast session or VIP Dinner for 40 guests



Verbal acknowledgement as a Gold Sponsor partner at the ADATS symposium during the closing address with your logo and sponsorship category on the main screen with other event partners.



Acknowledgement across all NADC social media platforms.



Six Complimentary food and beverage passes during lunch and breaks for participants.





BRONZE SPONSOR

\$7,500 (EX GST)

As a Bronze partner your organisation will receive a high level of exposure and recognition during ADATS and throughout the year in NADC eligible projects.



Verbal acknowledgement as a Bronze Partner of ADATS during the opening and closing address with your logo and sponsorship category on the main screen with other event partners.



Corporate banner displayed in prominent position in the ADATS event space (banners to be supplied by sponsor).



1 premium trade table location at the conference.



One complimentary ADATS registration to attend all sessions.

One complimentary trade registration (not attending sessions).



Logo and 200-word profile including link to the company webpage on the NADC webpage and on the ADATS specific webpages.



Recognition of sponsorship in the NADC bimonthly newsletters (distributed to over 2600 healthcare professionals nationally).



ADC

Acknowledgment at the Australasian Diabetes Congress and at other NADC meetings.



Acknowledgement across all NADC social media platforms.



Two Complimentary food and beverage passes during breaks.



TRADE SPONSOR \$5000 (EX GST)

As a trade partner your organisation will receive brand exposure and recognition during ADATS.



Verbal acknowledgment as a Trade Partner at the ADATS symposium during the closing address with your logo and sponsorship category on the main screen with other event partners.



Corporate banner displayed in the most prominent position in the ADATS event space (banners to be supplied by sponsor).



1 standard trade table location at the conference.



Logo on the NADC webpage and on the ADATS specific webpages.



Recognition of sponsorship in the NADC bimonthly newsletters (distributed to over 2600 healthcare professionals nationally).



Acknowledgment at the Australasian Diabetes Congress and at other NADC meetings.





BREAKFAST SESSION OR WORKSHOP

\$10,000 (EX GST)

The breakfast sessions will include a light breakfast and coffee cart for delegates attending. Only one breakfast session/workshop of 60 minutes duration is available for ADATS 2024. Sessions are not open to other trade company delegates.

The eligibility to sponsor breakfast sessions is only open to our ADATS 2024 Platinum, Gold and Silver sponsors.

The ADATS Steering Committee must approve the session topic and speaker before sponsorship confirmation.



Unlimited complimentary breakfast session registrations for sponsoring trade partners



Corporate banner displayed as per primary sponsorship level



Trade table location and amount as per primary sponsorship level



Verbal acknowledgement as a Breakfast Session Partner at the ADATS symposium during the closing address with your logo and sponsorship category on the main screen with other event partners



Recognition of sponsorship in the NADC bimonthly newsletters (distributed to over 5000 healthcare professionals nationally)



Logo on the NADC webpage and on the ADATS specific webpages



Acknowledgment at the Australasian Diabetes Congress and at other NADC meetings



Chair drop of 2 pieces of promotional content at the breakfast session (resources must be pre-approved)



VIP DINNER WITH GUEST SPEAKER

\$12,500 (EX GST)

We offer your organisation an unparalleled chance to host a VIP dinner meeting in Perth around the ADATS meeting.

These exclusive dinner sessions will bring together key opinion leaders from across Australia, including esteemed members of the Australian Diabetes Society (ADS) and the National Association of Diabetes Centres (NADC).

Your organisation will be able to present to a small but influential group of leaders at a private dinner, accompanied by a speaker and topic of your choice. This offers a unique opportunity for a formal presentation by an international speaker, fostering insightful discussions among the diabetes care community.

Dinner event opportunities:

- Date: Monday 19th and Wednesday 21st August 2024
- Duration: 2 hours per dinner
- Audience: Leading minds in diabetes care across Australia

The NADC will meticulously coordinate all dinner logistics, encompassing personal invitations, menu selection, and venue arrangements. The selected venues will be exclusive and located in or around the Perth Convention Centre.

While we suggest the following format, however it can be tailored to align with your specific learning objectives:

- 7:00 pm - 7:30 pm: Arrivals and pre-dinner drinks
- 7:30 pm-7:35 pm: Welcome & introduction
- 7:35 pm - 8:15 pm: Formal presentation
- 8:15 pm - 8:45 pm: Discussion, Q&A session
- 8:45 pm - 9:00 pm: Closing remarks

Sponsorship for dinner sessions is exclusive to ADATS 2024 Platinum, Gold, and Silver sponsors.

Prior to confirmation, the ADATS Steering Committee will review and approve the proposed session topic and speaker.



Verbal acknowledgement as the Dinner Host during the closing address of the dinner.



Recognition of sponsorship within the personalised invitations to VIPs.



Three complimentary food and beverage passes for trade staff to attend the dinner. The speakers meal and drinks will also be complimentary.



Logo on the NADC webpage and on the ADATS specific webpages



Acknowledgment at the Australasian Diabetes Congress and at other NADC meetings



Chair drop of 2 pieces of promotional content at the breakfast session (resources must be pre-approved)



Corporate banner can be displayed in prominent position in the dinner.



7:15 - 8:15	BREAKFAST WITH AMSL
8:25 - 8:30	Welcome Address
8:30 - 10:30	Session 1: New therapeutics in diabetes tech
8:30 - 8:50	How close are we to closing the loop
8:50 - 9:10	Technology supported behaviour intervention in type 2 diabetes
9:10 - 10:30	Exploring diabetes technology: Unlocking the opportunities and Addressing the Challenges Panel session including our international and national experts and lived experience
10:30 - 11:00	Morning Tea with our Sponsors
11:00 - 12:50	Updates from our international colleagues
11:30 - 11:50	How to read a download in 60 seconds - Prof Pratik Choudhary
11:50 - 12:10	Smart insulin pen integration with the AGP case studies - Prof Pratik Choudhary
12:10 - 12:30	Topic to be confirmed - Dr Lala Leelarathna
12:30 - 12:50	Topic to be confirmed - Prof Robert Ritzel
12:50 - 1:50	Lunch with our Sponsors
1:50 - 3:30	Session 2: Diabetes Care 360
1:50 - 2:05	Management of glucose in the hospital setting with AID systems
2:05 - 2:20	Beyond HbA1c: the role of CGM as a diabetes quality metric & the hype of Tight Time in Range
2:20 - 2:35	The inclusion of quality PRO assessment in diabetes technology care
2:35 - 2:50	Models of care for incorporating new technologies in your service
2:50 - 3:30	Panel and audience Q&A
3:30 - 4:00	Afternoon tea with our Sponsors
4:00 - 5:00	Session 3: Keeping it real
4:00 - 4:15	Virtual Diabetes Emergency Department
4:15 - 4:30	Tips and tricks for real world technology education by the healthcare team
4:30 - 4:45	Skin problems caused by diabetes devices & what to do about them
4:45 - 5:00	Panel Discussion and audience Q&A
5:00	ADATS CLOSE
7:00 - 9:00	VIP Dinner



ALTERNATIVE SPONSORSHIP OPPORTUNITIES AVAILABLE

If you would like to discuss alternative packages that include conference dinners, small international VIP dinners or anything else, please contact us and we will develop a package that meets your organisational needs.

SPONSORSHIP TERMS & CONDITIONS

1. Sponsors - invoices are payable on receipt of tax invoice to secure your requirements.
2. Full Payment of all invoices must be received prior to **30th April 2024**, unless prior approval has been granted.
3. All prices quoted exclude GST.
4. The NADC Committee reserves the right to refuse an application, topic or speaker.
5. The NADC will endeavour to meet all your participation requirements. If these requirement/s are not available the NADC will contact you as soon as possible to discuss alternatives.
6. Sponsors agree to abide by such conditions as laid down by the NADC Organising Committee and agree not to violate any of the conditions.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors is dependent upon the date of the Sponsor's funding, provision of the Sponsor's logo and publishing date of any resources.
9. All sponsored presentations, signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
10. Compliance with the ADS/NADC Partnerships & Sponsorships Policy 2024
11. The Organiser reserves the right to redesign the floor plan as it sees fit.
12. All trade exhibitors should ensure their Public Liability Policy covers their activities during events held away from their principal workplace. The event organiser (ADS & NADC) and the venue shall not be responsible for any loss, damage and/or injury which may occur to the exhibitor's employees or property due to any cause whatsoever prior, during and subsequent to the event.
13. A Certificate of Currency is to be provided on request to the Organiser.
14. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
15. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
16. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
17. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
18. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser
19. Nothing in this agreement will provide the Supplier with any advantage in terms of the provision of Commonwealth subsidised diabetes products or medicines to NDSS Registrants or the provision of NDSS information to people with diabetes or health professionals. Nothing in this agreement allows the Supplier to represent that ADS, NADC, Diabetes Australia or the NDSS endorses or recommends a Supplier product or medicine in preference to other NDSS products or PBS medicines. The Supplier is not to use the NDSS Marks to represent a perceived or actual endorsement or recommendation without prior approval in writing by Diabetes Australia.

NADC - ADATS SPONSORSHIP APPLICATION FORM

Applicant Details

Company _____ ABN _____

Contact Person _____

Postal Address _____

State _____ Post Code _____

Position _____

Email: _____ Mobile _____



Major sponsorship Opportunities (please tick) All prices ex GST

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Platinum Sponsor | \$45,000 | <input type="checkbox"/> Trade Display | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$25,000 | <input type="checkbox"/> Breakfast Session | \$10,000 |
| <input type="checkbox"/> Bronze sponsor | \$7,500 | <input type="checkbox"/> VIP Dinner Sponsor | \$12,500 |
| <input type="checkbox"/> Other sponsorship (to be discussed with NADC) | | | |

All sponsors must tick acknowledgement and acceptance of the following ADATS requirements:

- I/we acknowledge we have read and agree to the sponsorship conditions as listed on the previous page.
- I/we acknowledge and agree that all sponsored sessions necessitate the submission of speakers, topics, and slide decks for approval by the ADATS clinical advisory team. It is imperative that all presentations strictly refrain from engaging in product comparisons and speaker bias. The content of presentations is expected to be factual, scientific, and aligned with the highest standards of professionalism.
- I/we understand that trade display space will be allocated strictly in accordance with the date of receipt of the application, payment and sponsorship level. Any requests regarding the placement of the trade stand need to be made in writing prior to June 20, 2024, for consideration by the steering committee and not guaranteed.



Payment Method

Bank Transfer Visa Mastercard Invoice Me

Card Number _____

Cardholder Name _____ Expiry Date _____

Cardholder Signature _____ Total Amount \$ _____

I have read and agree to the terms and conditions

Signature _____ Date ____/____/____

CONTACT US



Website

nadc.net.au



Email

admin@nadc.net.au



Facebook

[/NADCaustralia](https://www.facebook.com/NADCaustralia)



Instagram

[@nadcaus](https://www.instagram.com/nadcaus)



Twitter

[/NADCaustralia](https://twitter.com/NADCaustralia)



LinkedIn

[/company/NADCaustralia](https://www.linkedin.com/company/NADCaustralia)



YouTube

[NADC Australia](https://www.youtube.com/NADC Australia)