



PRIMARY CARE DIABETES WEBINARS

Designed for primary care professionals working in diabetes care to advance their education, promote best practice standards, and facilitate collaboration between those caring for people with diabetes.



WIDE SELECTION OF DATES



LUNCHTIME OR EVENING SESSIONS



UNRESTRICTED EDUCATIONAL GRANT

1 HOUR

LIVE & WATCH ON DEMAND

Prospectus 2024



NADC HOSTED DIABETES WEBINARS

NADC hosted Primary Care Diabetes Webinars are designed to be developed and delivered in partnership with the National Association of Diabetes Centres to leverage their reputation as a trusted and leading source of quality information for healthcare professionals involved in the care of people living with diabetes.

NADC has a vast audience of primary care professionals who have been receiving FREE webinar content from their peers for nearly three years. The webinars are highly professional and NADC provides everything needed for a fully engaged and informed audience.

The aims of webcasts include;



Promote best practice standards and clinically effective care in the management of diabetes in primary care



Advance the education and learning in the field of diabetes health care from leading national and international experts



Facilitate the collaboration between health professionals to improve the quality of diabetes care across Australia

Each webcast invites speakers that share their specialised experience and research on the selected subject matter.

Ample time is allocated to questions and the opportunity for audience participation via the polling options and webinar chat function.

WHAT IS MEANS TO BE AN INDUSTRY PARTNER

- Industry sponsors may select topics and/or speakers depending on the level of sponsorship
- The choice of days and timing of the webinar
- Acknowledgement of company support via an unrestricted educational grant
- Recognition of support on our webinar landing page
- Intro and outro acknowledgement
- Email campaigns developed and delivered internally and to our 5000-strong mailing list
- CPD and RACGP points are available to attract further attendance

WEBINARS INCLUDED IN OUR MEMBER LIBRARY OF PAST NADC HOSTED EVENTS

SPONSORSHIP PACKAGES

- The sponsor selects the topic and assists with selection of speaker/s and chair.
- Company choice of date and timing of webinar (note evenings are preferred by GP's and specialists)
- A variety of promotional artworks and email campaigns are designed by NADC and approved by the sponsor.
- Healthcare professional email campaigns promoting the webinar are sent on a regular and basis ensure maximum virtual attendance to a list of over 5500 HPC's
- Delegate registrations include electronic diary reminder options and frequent reminder emails.
- Sponsorship slides are included in the intro and outro slide decks.
- Acknowledgement of sponsorship and promotion to NADC mailing list to over 5,500 primary care and diabetes services across Australia.
- A copy of the presentation is provided as MP4 for external use by the sponsor.
- An audience summary report of attendance is provided post webinar
- An opt-in to consent to share delegate information can be added to the registration process.
- Links to company resources can also be included and sent to webinar delegates pre, post or during the webinar.
- NADC provides certificates of attendance and includes RACGP and CPD points.
- Recording of webinar included in NADC's resource library and available for later viewing.

GOLD

\$8,000

SILVER

\$2,500

Sponsorship of 2 existing scheduled non sponsored webinars. Acknowledgement of sponsorship through intro and outro slides.

ANNUAL

\$5,000

Sponsorship acknowledged in fortnightly webinars intro and outro slide deck for entire primary care webinar series in 2024

EVENING WEBINARS

Tuesday from 7:00PM – 8:00PM AEDT

<p>Thursday, 26th November 2020 7:30 PM - 8:30 PM AEDT</p> <p>Dr Victor Bourke Specialist Endocrinologist Westmead Hospital</p> <p>When: 26 November 2020 Time: Thursday 7:30pm AEDT Speaker: Dr Victor Bourke Topic: The critical role that healthcare professionals play in amputation prevention.</p> <p>WATCH REPLAY</p>	<p>Tuesday, 27th October 2020 7:00 PM - 8:00 PM AEDT</p> <p>AI Professor Gary Kilov</p> <p>When: 27 October 2020 Time: Tuesday 7:00pm AEDT Speaker: AI Professor Gary Kilov Topic: An Introduction to Flash Glucose Monitoring in primary care</p> <p>WATCH REPLAY</p>	<p>Wednesday, 21st October 2020 7:00 PM - 8:00 PM AEDT</p> <p>Professor Stephen Twigg</p> <p>When: 21 October 2020 Time: Wednesday 7:00pm AEST Speaker: Professor Stephen Twigg Topic: Understanding the Ambulatory Glucose Profile (AGP) and Time in Range (TIR) in a primary practice setting - understanding and applying the Australian Diabetes Society AGP position statement</p> <p>WATCH REPLAY</p>
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AFTERNOON WEBINARS

every Thursday from 12:30 – 1:15 AEST

<p>66 Accredited CPD Points</p> <p>When: 26 November 2020 Time: Thursday 12:30pm AEST Speaker: Panel from NADC & PCDSA Topic: The Trials, Tribulations and Triumphs of 2020. The delivery of diabetes services in primary care. Open Forum</p> <p>WATCH REPLAY</p>	<p>66 Accredited CPD Points</p> <p>When: 19 November 2020 Time: Thursday 12:30pm AEST Speaker: Rajna Ogbin Topic: Primary care and diabetes foot care - have we put our foot in it? Australian research and what we can do to make a difference.</p> <p>WATCH REPLAY</p>	<p>66 Accredited CPD Points</p> <p>When: 05 November 2020 Time: Thursday 12:30pm AEST Speaker: Lindsay Tighe Topic: Asking Better Questions - why is it important and how do you do it?</p> <p>WATCH REPLAY</p>	<p>66 Accredited CPD Points</p> <p>When: 29 October 2020 Time: Thursday 12:30pm AEST Speaker: Tracy Aylen Topic: Spanning the gap between hospitals and primary care</p> <p>WATCH REPLAY</p>
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NADC HOSTED WEBINAR SPONSORSHIP APPLICATION FORM

Applicant Details

Company (supplier) _____ ABN _____
Contact Person _____
Postal Address _____
State _____ Post Code _____
Position _____
Telephone _____ Fax _____ Mobile _____

Sponsorship Opportunities (please tick) All prices ex GST

- Gold Sponsor \$8,000
 Silver Sponsor \$2,500
 Annual \$5000 (for entire year)
 Other sponsorship (to be discussed with NADC)

Payment Method

Visa Mastercard Invoice Me

Card Number _____
Cardholder Name _____ Expiry Date _____
Cardholder Signature _____ Total Amount \$ _____

I have read and agree to the Terms and Conditions

Signature _____ Date ____/____/____

Terms & Conditions

Nothing in this agreement will provide the Supplier with any advantage in terms of the provision of Commonwealth subsidised diabetes products or medicines to NDSS Registrants or the provision of NDSS information to people with diabetes or health professionals. Nothing in this agreement allows the Supplier to represent that ADS, NADC, Diabetes Australia or the NDSS endorses or recommends a Supplier product or medicine in preference to other NDSS products or PBS medicines. The Supplier is not to use the NDSS Marks to represent a perceived or actual endorsement or recommendation without prior approval in writing by Diabetes Australia.

If you have any questions, or wish to **discuss alternative sponsorship options, including longer webinars, half or full day symposiums**, please do not hesitate contacting Natalie Wischer at ceo@nadc.net.au

The NADC sincerely thanks you for taking the time to consider sponsorship of diabetes services across Australia.
We are looking forward to working with you on this and other projects in the future.